



- Team Introductions
- Master Plan Background & Process
- Advisory Committee Role & Objectives
- Stakeholder Involvement
- Ongoing Work & Next Steps
- SWOT Analysis



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### **Team Introductions**

### Consultant



Nathan Lemon – On-Call Program Manager

Colin Wheeler – Master Plan Project Manager

John Coliton – Master Plan Deputy Project Manager

Alisha Radstake – Project Planner

Samah Safiullah – Project Planner

### **Airport**



**Brent Brown** – Airport Director



### **Master Plan Advisory Board**

- Chris Chiles HTS Board Member, Director of KYOVA Interstate Planning Commission
- David Lieving HTS Board Member, Director of the Huntington Area Development Council
- Danny Pelfrey HTS Board President, retired, GA pilot
- Ashley Draper HTS, Director of Admin
- Calep Pack HTS, Operations Supervisor
- Donald Clark FAA, HTS Tower Manager



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### WHAT IS AN AIRPORT MASTER PLAN?

- Describes the long-term need for and timing of airport improvements
- Recommended by the FAA every 8 to 10 years
- Will guide future airport development that:
  - Is cost effective
  - Satisfies demand
  - Supports Airport optimization, enhancement, and safety
  - Creates a feasible, milestone-based capital development program
  - Considers environmental and socioeconomic impacts



Source: Huntington Tri-State Airport



### **AIRPORT MASTER PLANNING PROCESS**

## Determine Needs (3-4 months)

- Inventory of Existing Conditions
- Aerial Mapping
- Aviation Forecasts
- Facility Requirements

#### Develop and Evaluate Options (4-6 months)

- Alternatives
- Recommended Concepts
- Preferred Alternative
- Airspace Analysis

### Action Planning (3-4 months)

- Financial Plan
- Airport Layout Plan
- Facilities
   Implementation Plan
- Environmental Overview

### Deliverables (2-4 months)

- Master Plan Report
- \* Airport Layout Plan

Stakeholder Involvement (Meetings and Interviews, Agency and City Coordination)

Requires FAA Approval



### **ADVISORY BOARD ROLE AND OBJECTIVES**

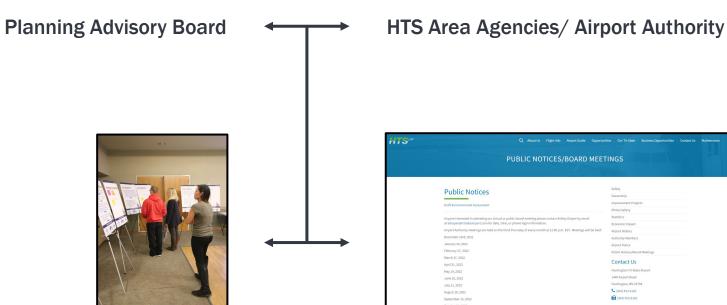
- Provide local and technical expertise
- Facilitate a variety of viewpoints
- Attend all meetings, if possible
- Provide individual perspectives on issues
- Review and provide comment on project deliverables



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### STAKEHOLDER INVOLVEMENT



Public Input
Public workshops for the community

Public Website

Meeting notifications and study documents



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### **INVENTORY OF EXISTING CONDITIONS**

- Assemble information, data, and mapping
- User/tenant surveys and interviews
- Information collected includes:
  - History and background information
  - Regional setting and surrounding land uses
  - Physical facilities
  - Historical aviation activity
  - Environmental setting



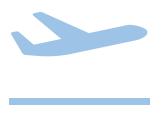
Source: NearMap, 2023.



### **AVIATION ACTIVITY FORECASTING**

Forecasting is a tool used for predicting future demand/activity at the Airport based on local and industry trends.





Operations
(Commercial, General Aviation,
Cargo & Military)







### **AVIATION ACTIVITY FORECASTING**

### **How and Why?**



#### **Inputs**

- · Historical Activity Data
  - Enplanements
  - Operations
  - Based Aircraft
  - Fleet Mix
- · Historical Trends
- Regional Socioeconomic Data and Market Activity
- Local and Industry Trends



#### **Methodologies**

- Data Processing
- · Time Series Model
- Econometric Modeling
- Market Share Forecast
- Top-Down Analysis
- Trend-Driven Analysis



#### **Output**

- Projected Airport Activity for 2022-2042
  - Enplanements
  - Operations
  - Based Aircraft
  - Cargo Tonnage
- Activity Peaking Characteristics
- Critical Aircraft
   Determination



#### **Outcomes**

- Inputs for Facility Requirements
- Infrastructure Development Plan



#### **Impact**

- Airfield Capacity
- Facility Requirements
- Capital Improvement Program

Planned Work Intended Results

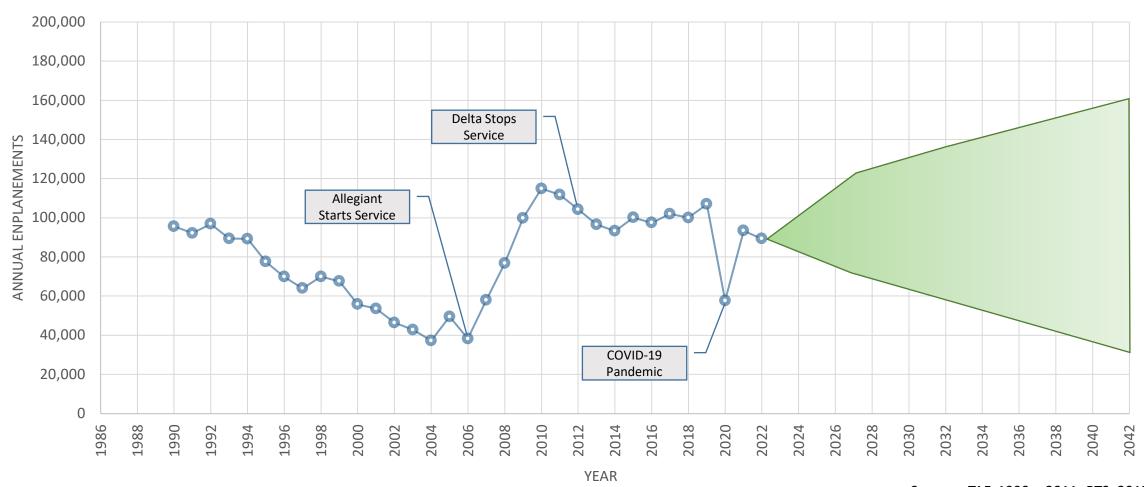


### **INDUSTRY TRENDS**

- COVID-19 Impact and Recovery
- Technological Advances
- Pilot Shortage
- Fleet Mix Changes
- Growth in Leisure Market
- Growth in Cargo Market
- UAV/AAM



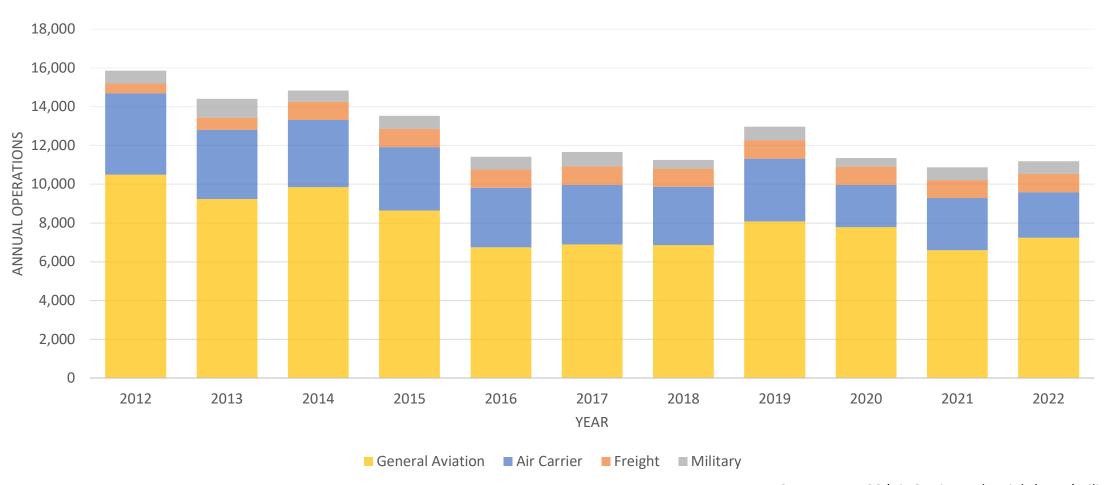
### **HISTORICAL ACTIVITY - ENPLANEMENTS**



Sources: TAF, 1990 - 2011; BTS, 2012 - 2022.



### **HISTORICAL ACTIVITY - OPERATIONS**





### **HISTORICAL ACTIVITY - BASED AIRCRAFT**





### **CRITICAL AIRCRAFT**



**Boeing 757-200** 

2022 Operations: 919



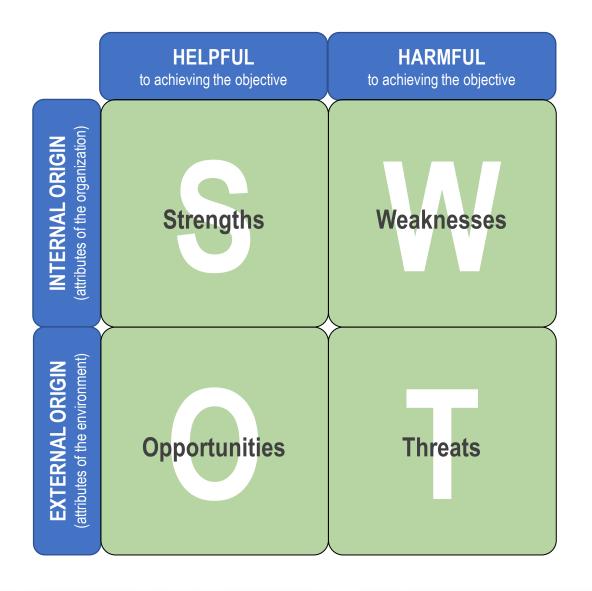
### **ONGOING WORK AND NEXT STEPS**

- Inventory of Existing Conditions: Draft nearing completion
- Airport GIS survey: Complete
- Aviation Activity Forecasts: Ongoing
- Stakeholder Involvement: Planning Advisory Board to review Inventory and Forecasts



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# **Strengths**

- Location (tri-State)
- Regional Airport
- Available land for runway access
- AMT School
- Terminal (convenient, easy, comfortable)
- Community support
- · Proximity to Marshall
- Large hospital networks
- Participatory stakeholders
- Diverse manufacturing industry/economy, major refinery
- Low cost of living
- Commercial air service, lower airfares
- Large runway, potential for expansion
- Good pavement condition
- Support from regulatory agencies, good access to political leaders
- FAA Tower and Staff, 24 hour tower, training tower
- Connectivity to interstate, river, rail multi-modal
- Climate, climate migrants
- West Virginia beauty



## Weaknesses

- Parking (layout, access, lot and ticketing)
- Topography, space
- Terminal/holding— waiting area could be larger, more seating, air conditioning
- Hangar space
- Fuel Farm (capacity on the landside)
- Restaurants (more options), concessions (availability)
- Limited revenue, especially on landside
- Lack of commercial vehicles/TNC
- PFC and CFC collections (limited)
- Tower doesn't allow for building up/vertical expansion
- Tower location (south facing)
- Utilities
- ARFF needs (hangar is undersized, ARFF Truck is aged, snow removal building undersized)



# **Opportunities**

- Southside development
- GA Growth
- Marshall maintenance school growth
- Potential flight school
- Tourism growth
- I-73 Corridor connectivity
- Electrification, solar, sustainable options
- Expansion of flight options and associated infrastructure expansion
- Additional freight traffic
- Regional economic development
- FedEx Hub
- Military training and growth



### **Threats**

- Weather
- Population decline
- Socio-economic conditions
- Location, relative to other airport options
- Leakage
- Industry trends
- Political impacts/leaders
- Funding challenges/lack of funding
- Protected areas, endangered species/habitat
- Residential input
- Loss of aircraft operations



# QUESTIONS / COMMENTS

Please send additional questions and comments to:

colin.wheeler@kimley-horn.com

nathan.lemon@kimley-horn.com



